



This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements or are covered by an applicable state exclusion or exemption.

An Unparalleled Brand

In 2013, La Gelati introduced itself to Dearborn, Michigan with grandma's handmade Ashta ice cream, a family-owned and operated business. With owners and founders Youssef Khalaf, Hussein Saad, and Zainab Bazzi pushing the growth of our name, La Gelati has taken Michigan by storm with its constant innovation and delicious treats. We're a home for entrepreneurs looking to represent a confident, customer-centered brand that offers ice cream, crepes, waffles, smoothies, drinks, and more. With a brand strongly built, we're now looking for the right individuals to franchise and expand.





Simply, Distinguished

The La Gelati ambiance is for everyone, without exception. With an innovative menu with European ideas and our own signature-founded products, we ensure that you stand out from competitors. DoorDash, UberEats, and GrubHub delivery services have brought our highly-demanded products to homes and offices. The La Gelati brand is actively searching for future business owners who desire minimal overhead expenses, affordable start-up costs, remarkable ROI, and great market demand.





Model Efficiency

La Gelati is pillared on a solid operating system. The menu is a product of the company's bright founders, as well as a thorough knowledge of consumer demand and reviews. The Clover point-of-sale system is popular in the industry and rightfully so, as its ease of use and data provision are great.

We recommend that franchisees evaluate location options that have high foot-traffic like food halls, airports, or downtown districts. In the franchise, franchisees and/or managers can track the inventory and monitor sales to determine which products are in higher demand and require more or less production.

La Gelati aims to find franchise locations with similar unit specifications for unison and market fulfillment. The average unit will be 3,000 square feet and should ideally be open in an area of high foot traffic, full of youth, and with ease of parking and access.

La Gelati has had the opportunity to be a very strong franchise operation in Southeast Michigan. Organizationally, operations are highly organized and focused on high-quality tasteful products, innovative menu items, and selfless customer service.

A Franchising Opportunity Like No Other

How does La Gelati stand out as a select franchise option within its industry?

Exclusive Territory: Early-comers have the chance to obtain exclusive territory rights for their very own La Gelati, as in gain exclusive access to a consumer market of 50,000-100,000 people.

Freshness: La Gelati is confidently committed to offering fresh products across the board, an attribute that's seldom found in the industry.

Innovative: We're industry researched. Items in our categories are regularly improved and new products with compelling appeal are occasionally introduced into our mix.

Customer Loyalty: La Gelati customers know the value received for their purchases and maintain a high level of commitment to the brand.

Proven Business Model: Our model has seen great success in its multiple locations and looks as though the sky's the limit. We closely examine what franchises need and provide those necessities.

Active Franchise Selection: Our franchisees are actively involved in location selection.



La Gelati
Factory of Happiness
@LaGelati

Qualifications

The best investment for business owners who want to start their own company is delicious meals produced with imaginative component combinations. La Gelati seeks to communicate effectively with its franchisees. It's looking for:

- A La Gelati candidate's resume typically starts with statements about their high energy and strong customer service standards. Our candidates must possess a high degree of trustworthiness and a dedication to maintaining the client as the top priority.
- The success of your franchise depends on upholding the corporate culture and fostering a family-friendly atmosphere.
- We are looking for someone who enjoys face-to-face connection, has good sales skills, and who will build relationships with clients and keep each La Gelati customer loyal through genuine discussion, excellent service, and passionate dedication.
- For our franchisees who are aware of the qualities of their personnel, excellent time and scheduling management skills are a requirement. La Gelati is a busy, buzzing place that needs careful management of the timing and scheduling of all moving pieces.

- We want people who value excellence, honesty, and morality just as much as we do.

The launch and operation of your business will be successful thanks to your general business knowledge. You should be able to grasp and interpret financial and business records so that you can run your La Gelati franchise effectively.

In order for candidates to effectively establish their businesses, we need them to achieve the first financial requirements. To be regarded as a possible franchisee, prospective franchise buyers must have substantial cash to support them. Further details can be discussed upon request.

A candidate who satisfies the aforementioned requirements can be a wonderful fit for our business! We are looking for people who are passionate about the La Gelati brand, adore the premium, exotic sweet treat culture, and want to consistently serve tasty, high-quality food and beverages while managing a successful business and providing outstanding customer service.





Supported by a Team of Professionals

Why should La Gelati be your business endeavor? We are firm believers in laying the groundwork for our franchisees' success both at the outset and over the course of running their La Gelati businesses. To begin with, we collaborate with you throughout your launch to give you the greatest possible start!

Each franchisee will receive a visit from a member of the La Gelati field support staff as per the following schedule:

- First/Second Quarter-Weekly/Biweekly
- Third/Fourth Quarter-Monthly
- Beyond-Quarterly

Additionally, we provide the following areas of support:

Operational Support: In many areas that are essential to the franchisee's business' performance, such as unit operations and maintenance, customer-service strategies, product ordering, suggested price recommendations, and administrative procedures, we offer continuing training and support.

Marketing Support: For all of our franchisees, La Gelati will manage the creation of marketing materials and plans. We will also provide consumer marketing strategies and tools for our franchisees to use locally or regionally.

Purchasing Perks: In addition to a franchise that is already inexpensive and very successful, we must mention that. In order to further your savings, we will also bargain quantity reductions on behalf of all of our franchisees.

Other Areas of Support: In order to help its franchisees find and investigate strategies that would increase unit-level profitability, La Gelati will first supervise all financial, legal, and accounting aspects of their operations.



And Now, Let's Talk!

Are you ready to dive in to a dependable, trustworthy, and successful company with a proven track record? Are you interested in joining a restaurant brand that has solidified its reputation through innovative snack combinations and business concept?

Join the La Gelati team today!

  
La.gelati


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